

ABIGAIL MULLEN

607-316-2224
abigailmullengraphics@gmail.com
www.abigailmullen.com
@amullen.art



ABOUT ME

I am a Marketing Manager specializing in the creation of engaging designs and memorable brand experiences. With a keen eye for developing innovative and unique concepts, I excel in crafting compelling social media content and orchestrating special events. My professional experience encompasses a range of diverse agency environments and niche businesses.

EXPERTISE

- Adobe Suite
- Stripo
- Constant Contact
- Sketch / Figma
- SilverStripe
- Basecamp
- Loomly
- Canva
- Photography
- Event Coordination
- Social Media Content
- Strong Communicator
- Team Leadership
- Creative Problem Solver

EDUCATION

Pratt Institute

Bachelor of Fine Arts
Advertising Art Direction
Minor - Photography

2017-2021

Merit Scholarship

PROFESSIONAL HISTORY

Art + Marketing Manager January 2023 - Current

Rentals To Go

My responsibilities include supervising the planning, design, and implementation of special events, exhibitions, and trade shows. I am accountable for creating physical and digital assets for the company and maintaining our online presence through campaigns and email marketing. I oversee and manage all social media accounts. In addition, I am proficient in web design and SEO techniques.

Production Designer February 2022 - November 2022

Tombras Group

Collaborated closely with the Art Directors and clients to produce dynamic social media content, print ads/assets, and expert photo retouching services for renowned brands such as Zaxby's, Truist Bank, and Josh Cellars Wine.

Creative Designer June 2021 - February 2022

TRAINOR Associates

Collaborated alongside the Art Director to conceptualize and design brand identities, engaging social media/organic content, and captivating website landing pages. Worked with the Marketing Team to produce and distribute content for various clients.

ACHIEVEMENTS

Art Accolades:

- Featured work at Pickler Art Gallery at Colgate University (2016)
- Featured work at Munson Williams Proctor, Fountain of Elms (2018)
- Featured work at Munson Williams Proctor Arts Institute (2019)
- Featured work at Myrtle Hall located at Pratt Institute (2020)

Events:

- Designed, planned and exhibited at the Natural Disaster Expo (2 years)
- Designed, planned and exhibited at Texas Emergency Management Conference (2 years)
- Designed winning BIDS for the following events:
 - Formula 1
 - Nascar
 - FIFA World Cup